



6-MONTH REPORT

JANUARY - JUNE 2025



MISSION / VALUES

At Derby County Community Trust, we will always remain dedicated to creating lasting impact across Derby and Derbyshire. Each year, we engage with thousands of individuals supporting healthier and wellbeing, developing active communities, enhancing life changes and building community pride.

The last 6 months has seen a period of transition with a re-structure of the senior management team and the introduction of a new Head of Business Development and Head of Projects and Development.

The city of Derby and Derbyshire continues to be full of potential and opportunities but like many other areas in the UK, it also faces many challenges. At Derby County Community Trust, we will be ready to respond to the needs of our communities.

Whilst our footballing offer remains a strong and vital part of our identity, we are so much more; from green activities to cancer recovery and the Derby 10K to Community Meals. **Derby County Community Trust is Not Just Football.**

OUR MISSION

USING THE POWER OF **DERBY COUNTY FOOTBALL CLUB** TO IMPROVE LIVES AND COMMUNITIES THROUGH **SPORT, PHYSICAL ACTIVITY, HEALTH AND EDUCATION**

OUR VALUES | OUR VALUES UNDERPIN EVERYTHING WE DELIVER AS A CHARITY

CARING IN OUR APPROACH

COLLABORATIVE IN OUR PARTNERSHIPS

CREATING MEANINGFUL EXPERIENCES

EFFECTIVELY FULFILLING POTENTIAL

TAKING PRIDE OF OUR WORK

VALUED BY OUR COMMUNITY



DERBY
COUNTY
COMMUNITY
TRUST

**NOT JUST
FOOTBALL**



"I amazed myself by being so enthusiastic about attending, that I have not missed a single session, except when I was away from Derby on holiday! Not only am I in a better state physically than I was a year ago, but far more significantly for me, a better state mentally. A year ago, I was very prone to depression and had some really dark days. The regular routine of gym attendance and the exercise have helped me in a way that I couldn't have imagined."

ACTIVE RECOVERY PARTICIPANT

"I would absolutely recommend the women's health programmes at DCCT. I tell anybody who will listen. I like the variety of what DCCT offer us and I can't believe we don't have to pay for them!"

WOMEN'S HEALTH PARTICIPANT

"DCCT provides impartial support to anyone in our community who needs it, from menopause awareness and mental health to rehab services, wellbeing, community meals, and lifelong learning opportunities. They are quickly becoming an essential resource within the Derby and Derbyshire community. We're proud to contribute towards that and understand the vital and varied work the Trust deliver."

MARKETING MANAGER, CLOWES DEVELOPMENTS

"I've been part of the Celebration of Dance for over a decade, and this year was the best it has ever been in terms of organisation and overall experience for the kids. It isn't lost on us how lucky we are to get to come and dance on that stage!"

TEACHER, SILVERHILL PRIMARY SCHOOL

"I've found a lot more confidence. I am more outgoing and talkative since joining the programme. I feel a lot better in myself and become a better person."

LIVE IT PARTICIPANT

"The Trust's work brings people together, inspires ambition and makes a real difference across Derbyshire."

MANAGING DIRECTOR, DNS LIMITED

"Seeing people volunteering for the programme, encouraging me to do the same. I thought, if they can do it, if they can get sober and stay sober and be part of the community, then that's something I can do. I followed in the footsteps that had gone before me."

ACTIVE CHOICES PARTICIPANT

"I'm really grateful for all of the support that Derby County Community Trust gave me, all of the staff were really supportive and helped to me achieve the grades that I did and ultimately get into University."

EDUCATION STUDENT



"The work of the Trust is a critical lifeline to so many people and changes their life for the better."

PARTICIPANT

SUPPORT THE SUPPORTERS

Trust staff and participants supported Alzheimer's UK's Support the Supporters campaign by creating a feature around symptoms and what to look out for.

CELEBRATING SILVERWARE

Derby County Women's Under-21s side claimed FA Women's National League Reserve Cup glory via penalty shoot-out following a 1-1 draw against AFC Bournemouth Women Under-21s at St George's Park.



EVERY MINUTE MATTERS

5 members of Trust staff and board alongside local esteemed actor, Robert Lindsay cycling 28km to Notts County's Meadow Lane as part of the Sky Bet EFL Every Minute Matters Relay.

IFTAR

During the holy month of Ramadan, we opened the doors of Pride Park Stadium for 196 attendees to break their fast, pray and enjoy each other's company for our second ever Iftar event.



A SPECIAL VISIT

Young people at the Royal School for the Deaf Derby were surprised with a visit from Derby County goalkeeper Jacob Widell Zetterstrom at their after school multi sports club, funded by the Premier League Fans Fund.



COMMUNITY PLAYER OF THE YEAR

On returning for pre-season, Jacob Widell Zetterstrom was presented with the PFA Community Player of the Year trophy which recognised his work within the community over the 24/25 season.

EFL COMMUNITY WEEKEND

At the Derby County v Millwall fixture we celebrated our work in front of 25,000+ fans as part of EFL Community Weekend.

GIRL POWER

We collaborated with DCFC to celebrate International Women's Day which included inspirational talks from women involved in all aspects of football operations, health and wellbeing checks and taster holistic and yoga sessions.



CELEBRATION OF DANCE

833 pupils from 40 primary schools across Derby city graced the stage at Derby theatre in June. Performing to songs relating to this year's theme 'Eras' we saw dances that creatively explored different periods of music with a variety of costumes and props.



REFUGEE TOURNAMENT

We were proud to once again partner with Derbyshire Refugee Solidarity and other local organisations to host a Refugee Week Football Festival at Derby Racecourse in June.



FROM DERBY TO WOLVERHAMPTON

After progressing from the regional tournament, pupils from Mickleover Primary School travelled to the Molineux to represent Derby County at the Premier League Primary Stars National Girls Football Tournament.

PRIDE PARK PRIDE

Pride Park Pride participants were invited to the Derby County v Oxford City EFL Championship fixture at Pride Park on Tuesday 11th February to deliver the match ball and have a photo pitch side.



BECAUSE SCHOOL MEANS MORE

Over 300 school colleagues and professionals from across Derby came together at Pride Park Stadium for the *Because School Means More Inclusion Conference*, a powerful and inspiring day dedicated to celebrating and advocating inclusive education.

PLAY ON THE PITCH

At the end of the season, our Active Choices participants and Football and Education teams had the opportunity to play on the pitch at Pride Park Stadium.



FREE BOOKS FOR PRIMARY SCHOOLS

To mark World Book Day the Premier League supported us to provide 300 free books to 6 local primary schools to support reading beyond World Book Day.



RAMS IN THE CAPITAL

Students from UTC Derby Pride Park had the chance to present their social action project to other schools at Wembley Stadium, as part of the Premier League Inspires Project.

TEAM TALK

The Team Talk podcast returned and has seen guests such as ex-pro John Brayford, DCFC Kitman Jonathan Davidson and participant Neil Groves join DCCT staff on the sofas to share their stories and some of the challenges that they've had to overcome.

PARKINSON'S WALKING FOOTBALL

We received funding to create specialist walking football sessions for people with neurological conditions, including Parkinson's. The funding has begun to enhance our Walking Football sessions, delivered in collaboration with the Parkinson's Physiotherapy Team.



FUNDRAISING

DERBY COUNTY COMMUNITY TRUST IS PASSIONATE ABOUT DRIVING POSITIVE CHANGE. OUR ONGOING FUNDRAISING EFFORTS PLAY A CRUCIAL ROLE IN ENABLING THE DELIVERY OF OUR PROGRAMMES THAT EMPOWER COMMUNITIES BOTH LOCALLY AND BEYOND.

DERBY 10K

£30,000



THE 1884 WALL

£6,062



FIREWALK

£3,000



GOLF DAY

£1,849



RAMS IN KENYA

£24,000



MATCHDAY DRAW

£13,654 across 24/25 season



DERBY 10K

The Derby 10k was a standout moment from the last 6-months, bringing together 3,598 runners to take on the challenge through the heart of the city in early April. This year's race was once again reinforced by headline sponsor HUUB Design and supporting sponsor DNS Limited. The event also featured the 3k family fun run which provided an opportunity for younger participants to experience the thrill of race day.

The event made an operating profit of £30,000. The funds will be invested back into the Trust to support our community projects, particularly those operating from our community space, Harrison's Hub.

"MY FIRST DERBY 10K AND ABSOLUTELY LOVED EVERYTHING ABOUT IT. THANK YOU SO MUCH FOR SUCH A WELL ORGANISED, WELL SUPPORTED EVENT. LOVED THE ROUTE ALSO. CAN'T WAIT TO GO AGAIN IN 2026"

"FIRST TIME DERBY 10K RUNNER HERE AND I JUST WANT TO SAY I HAVE RAN OVER 50 EVENTS NOW OVER THE LAST TEN YEARS AND THIS IS BY FAR ONE OF THE BEST FOR OVERALL ORGANISATION."



The 1884 Wall returned and was installed behind the South Stand at Pride Park Stadium. Giving supporters the opportunity to have their name displayed on a brick that forms part of the wall, many using the opportunity to buy Christmas gifts for loved ones. The sales of the bricks raised £6,062 for Derby County Community Trust.

1884 WALL

RAMS IN KENYA 2025



76 volunteers travelled to Kenya between May 17th and June 1st to support our partner schools of St. Trizah, Ungana, Jubilee, Cherish and West End. Depending on the school they were based at, volunteers engaged in various activities, such as teaching English and sports, constructing kitchens and toilet blocks, painting classrooms and building furniture. The teams also spent valuable time with the school pupils, dancing, singing and playing games. Witnessing firsthand how small actions lead to lasting change was an unforgettable experience for all.

Whilst there volunteers also had the chance to experience Kenya's natural beauty through the Rift Valley Adventure Day, which included a visit to Nakuru National Safari, Thompson Falls and the Equator.

"IT REALLY IS A LIFE-CHANGING AND LIFE-AFFIRMING EXPERIENCE, WHETHER IT'S YOUR FIRST TRIP OR YOU'VE BEEN SEVERAL TIMES, THE JOY IT BRINGS TO OUR VOLUNTEERS, AND MOST IMPORTANTLY, THE CHILDREN AND TEACHERS IN OUR SCHOOLS IS INDESCRIBABLE."

VOLUNTEER, RAMS IN KENYA

"I THINK I SHOULD WRITE A BOOK ABOUT DERBY, THEY HAVE JUST CREATED A CONDUCIVE LEARNING AREA FOR THE KIDS AND FOR THAT THE CHILDREN HAVE REALLY IMPROVED ACADEMICALLY, NOW THEY FEEL THAT THEY BELONG TO THE COMMUNITY. EACH TIME THEY COME TO WEST END, MAGIC JUST HAPPENS."

MADAME VALENTINE, FOUNDER AND DIRECTOR AT WEST END SCHOOL

MATCHDAY DRAW

Our Matchday Draw provides fans the chance to win big whilst cheering on the Rams. Funds raised through the Matchday Draw support the continuation and growth of programmes that operate from Harrison's Hub which support over 3,000 participants annually.

Across the 2024/25 season, we sold 29,072 tickets in total raising a total of £16,408 for the Trust. This showcased how small contributions from fans can collectively support community initiatives. Thank you to all who took part last season.



Our Charity Golf Day in partnership with Brilliant Commercial & Industrial Cleaning was a success, bringing together golf enthusiasts and local businesses for a day of friendly competition on the course.

Held at Branston Golf and Country Club, the event saw 12 fourball teams enjoy an 18-hole round, breakfast cobs on arrival and a two-course meal post round. All whilst raising vital funds for Derby County Community Trust.

GOLF DAY



FIREWALK

In January, 30 participants braved the heat on their feet in aid of the Trust in our Firewalk. The evening consisted of a training session ran by BLAZE, The Firewalking Experts that focused on proven motivational and psychological methods. Participants then headed outside to take on the Firewalk outside of Pride Park stadium in front of encouraging friends and family.



SIMON'S STORY

Simon is a participant on our Active Choices programme, which he now volunteers within. He is approaching three years of being sober from drugs and alcohol and describes the transition as the

"BEST THING I HAVE EVER DONE."

Active Choices is a programme designed to support individuals with implementing structure, routine and positive lifestyle change by becoming more active as they recover from substance misuse. The programme has supported over 2,000 participants since its inception in 2012.

Simon first came to Derby to attend rehab with just two bags of belongings, describing himself at the time of *"losing everything"*. He recalls the strained family relationships caused by drug and alcohol abuse.

Alcohol Awareness Week is a national campaign aimed at encouraging conversations around alcohol use, it's risks and the support that is available. On how important it is, Simon said:

"IT (ALCOHOL) HAS AFFECTED ME ON A PERSONAL LEVEL, VERY DEEPLY. MY LIFE WAS IN RUINS AND I BRANCHED OUT FOR SUPPORT AND MY LIFE IS NOW BACK ON TRACK. I AM DOING THINGS THAT I NEVER THOUGHT I WOULD DO. IT AFFECTS A LOT OF PEOPLE THEMSELVES AND THEIR FAMILIES. RAISING AWARENESS AROUND ALCOHOL AND WHAT HELP IS AVAILABLE IS IMPERATIVE."

In 2023, there were reportedly 8,274 alcohol-specific deaths within the UK. This information is available through the GOV UK website and states that 2023 was the highest rate since the start of the data series in 2006.

For most people addicted to alcohol, seeking support is often the hardest part. For Simon, he recognised that he needed to take hold of his life, saying:

"SOMETHING HAD TO CHANGE OTHERWISE IT WOULD HAVE CARRIED ON DOWNHILL TO AN EARLY DEATH. IT IS VERY PERSONAL TO ME, AND I CAN HONESTLY SAY THERE IS A WAY OUT, THERE IS HOPE. IT JUST TAKES PERSEVERANCE AND EFFORT."

Before addiction, Simon enjoyed sports and described it as one of his passions. Active Choices allowed him to rediscover this and *"reignite a passion in him and set him alight."* Not only has he enjoyed participating, but he has also gained skills to begin regularly volunteering on the programme. He said:

"SEEING PEOPLE VOLUNTEERING FOR THE PROGRAMME, ENCOURAGING ME TO DO THE SAME. I THOUGHT, IF THEY CAN DO IT, IF THEY CAN GET SOBER AND STAY SOBER AND BE PART OF THE COMMUNITY, THEN THAT'S SOMETHING I CAN DO. I FOLLOWED IN THE FOOTSTEPS THAT HAD GONE BEFORE ME."



LIZ'S STORY

Liz is a regular attendee of numerous Derby County Community Trust Health sessions, particularly Women's Health activities. The first session she attended was in early 2024 and she has continued since then!

After attending her first aqua class, Liz became a regular attendee, building confidence week on week, she said:

"MY FITNESS IMPROVED AND SO DID MY CONFIDENCE, I GOT TO A POINT WHERE I DIDN'T EVEN NEED TO PUT A TOWEL AROUND ME AFTERWARDS!"

For Liz, attending the sessions is not only about improving physical fitness, she said:

"MENTALLY NOTHING HAS HELPED ME LIKE THIS. I DON'T THINK PEOPLE SPEAK ENOUGH ABOUT HOW MENOPAUSE AFFECTS YOU MENTALLY. IT IS EMBARRASSING AND WE OFTEN TELL OURSELVES TO GET ON WITH IT, BUT YOUR HORMONES DO CRAZY THINGS. IT IS VERY INTENSE."

Going on to explain her symptoms, Liz explained

"I DO SUFFER FROM PREMENSTRUAL DYSPHORIC DISORDER WHICH EXASPERATED IT ALL. I REALISED THE PILATES CLASSES DO HELP TO MANAGE THAT. IT PUSHES YOU AND TONES YOU, BUT THEN AT THE END WHEN WE HAVE A FEW MINUTES OF RELAXATION WHICH TURNS MY MIND OFF."

Derby County Community Trust's Women's Health programme aims to support women so they feel empowered to manage conditions such as endometriosis and menopause.

This is done through educational workshops, exercise, mindfulness and creating a safe space for women to feel heard. For Liz, the sessions have done just that

"NOW I CAN RECOGNISE THIS (MY SYMPTOMS), AND I KNOW WHAT IT IS THAT MAKES ME FEEL THE WAY I DO, I CAN ACTIVELY TRY TO CHANGE THOSE FEELINGS BY GOING ON A WALK FOR EXAMPLE OR GOING TO A CLASS."

The Trust offer a free 6-month community programme for women which includes access to sessions such as yoga, pilates, aqua, and tai chi. Liz said

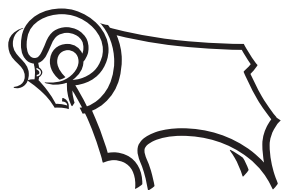
"I WOULD ABSOLUTELY RECOMMEND THE WOMEN'S HEALTH PROGRAMMES AT DCCT. I TELL ANYBODY WHO WILL LISTEN. I LIKE THE VARIETY OF WHAT DCCT OFFER US AND I CAN'T BELIEVE WE DON'T HAVE TO PAY FOR THEM!"

As well as the fitness and mental health benefits, Liz has formed friendships and a community through attending the programme.

"I HAVE MADE SO MANY NEW FRIENDS, I COME IN EARLY NOW JUST SO I CAN SPEAK WITH THEM BEFOREHAND. WE ALL UNDERSTAND EACH OTHER, AND WE HAVE CREATED A LOVELY LITTLE COMMUNITY. WE CAN RELATE TO ONE ANOTHER; WE'RE LIKE ONE BIG FAMILY!"



FUNDING PARTNERS



GET INVOLVED

FUNDRAISE

Fundraisers are our superheroes. They allow us to continue so many of our important projects across the City of Derby and Derbyshire.

Whether you want to support a specific project that's helped you or someone you know, or want to contribute towards a range of programmes, your support is greatly appreciated.

If you would like to find out more about fundraising for us please click below:

[CLICK HERE](#)

PARTNER

We are proud to be partnered with organisations across Derby and Derbyshire who enable us to reach more people. We are always looking to build our network of partners whether that be through your organisation becoming a trust partner or sponsoring one of our events/projects.

If you or your organisation are interested in becoming a partner or sponsoring one of our programmes, please get in touch by emailing community@dcct.co.uk or by clicking below:

[CLICK HERE](#)





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