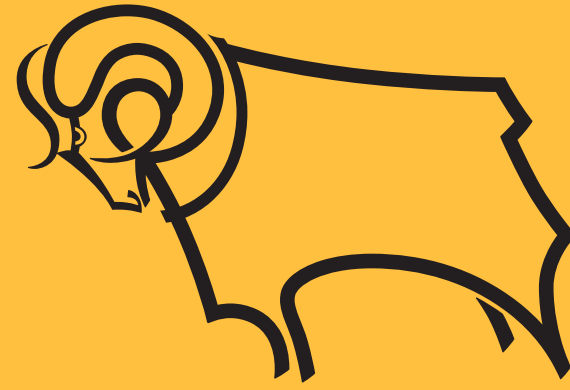




DERBY COUNTY FEMALE TALENT PATHWAY

SPONSORSHIP PACKAGES

2025/26 SEASON



INTRODUCTION TO THE DERBY COUNTY FEMALE TALENT PATHWAY

Derby County Female Talent Pathway is the club's academy structure for talented female footballers from Derby and surrounding areas. With 10 teams ranging from Under-9s, through to Under-21s and ultimately feeding into Derby County Women's first team.

The younger squads train twice per week and play their fixtures at the weekend. The U9s - U12s play in the Derby Junior Football League where they primarily play against boys. The U13s - U16s play in the Junior Premier League where they travel across the country to play against some of the best girls teams in their respective age groups.

The Under-18s and Under-21s operate a full-time model where the players are in full-time education with Derby County Community Trust alongside training full-time. This model was recently introduced to bridge the gap between the academy players and first team and saw 8 players make their first team debuts throughout the 2024/25 season.

One of our success stories is Camille Jenkins (*pictured bottom right*) who joined the Female Talent Pathway at the age of 10 and has risen through the youth ranks to the first team. Camille is now a first team regular and won the 2024/25 Player of the Season Award.

The ultimate aim of the Female Talent Pathway is to produce good footballers who can one day play for Derby County Women's first team, alongside this we also aim to develop good people who can have a positive impact on society.



WELCOME FROM THE DERBY COUNTY FEMALE TALENT PATHWAY MANAGER



Thank you for taking the time to read this document and learn more about the Female Talent Pathway at Derby County.

I've overseen the Female Talent Pathway since its inception two years ago. Throughout that time, we have created an environment where young talented female footballers can develop in an environment that is safe and supportive but also challenges players to be the best that they can be.

We have a team of passionate staff who are keen to support the growth of the women's game and go above and beyond to create the best possible experience for the players.

The Female Talent Pathway feeds directly into our women's first team who play in tier 3 of the women's football pyramid in England. Over the past two years, we have had 8 players make their first team debuts. We are extremely proud of these players and are hopeful of many more to come in the future. In addition to this, we have had players represent their countries at international level, representing England, Poland, Albania and Hong Kong to name a few.

As the women's game develops, we try to do the very best that we can to provide a professional experience for the girls, however the costs to do this are forever on the rise and it's extremely expensive to deliver what we do. As such, we are heavily reliant on like-minded individuals and businesses that can see the value in what we are doing and are able to support us financially through sponsorship. If this is something that you are able to do then your investment would be extremely valuable and support us to continue to develop some of the best female footballers in the area.

Mike Noon



DERBY COUNTY FEMALE TALENT PATHWAY ACHIEVEMENTS

167 PLAYERS

10

SQUADS

8

FIRST TEAM DEBUTS

7

INTERNATIONAL CALL UPS

U14'S

TREBLE WINNERS DURING
THE 2024/25 SEASON

U18'S

TREBLE WINNERS DURING
THE 2024/25 SEASON

U21'S

LEAGUE AND CUP WINNERS DURING
THE 2024/25 SEASON

WHY DO WE NEED YOUR SUPPORT?



- By sponsoring the Female Talent Pathway, you are supporting young talented females progress on their footballing journey from Under-9s through to Under-21s.
- Our players are primarily from Derbyshire and surrounding areas so you will be supporting local young people to fulfil their potential.
- Your support allows us to offer young female footballers a minimum of 4 hours football training per week alongside playing in a regular fixture with their team.
- The players develop their football skills as well as building life long friendships. We also aim to create good people that can have a positive impact on society.



BENEFITS TO YOUR ORGANISATION



- Your organisation's logo featured on the team kits of all 10 teams in the Female Talent Pathway.
- Prominent recognition on DCCT website.
- Framed shirt presented at the end of the season.
- Opportunity to be included in the Female Talent Pathway team photo at Pride Park.
- Feature in a Derby County Women's matchday programme .
- Social mentions on DCCT and Derby County Ladies platforms.
- Complimentary membership of our 1946 Business Club with exclusive benefits including access to 1946 Networking Events, a welcome pack and your very own Trust Partners pin badge.
- Regular updates throughout the season on the progress of the FTP teams.
- Invitation to the End of Season Awards.
- Receive a copy of the End of Season report.



SPONSORSHIP PACKAGES



WE OFFER THE BELOW PACKAGES TO SUPPORT THE DERBY COUNTY FEMALE TALENT PATHWAY.
EACH PACKAGE OFFERS PROMINENT PLACEMENT OF YOUR BUSINESS LOGO ON THE PLAYING KITS OF
ALL 10 FTP TEAMS.

**FRONT OF
SHIRT**

£10K PER SEASON

**SLEEVES
AND SHORTS**

£5K PER SEASON

**BACK OF
SHIRT**

£2.5K PER SEASON

DERBY COUNTY FEMALE TALENT PATHWAY

SPONSORSHIP PACKAGES

2025/26 SEASON

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